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Criterion 1 – Curricular Aspects

| Key Indicator | 1.1 | Curriculum Design and Development |
|----------------------|-------|--|
| Metric | 1.1.3 | Average percentage of courses having focus on employability/ entrepreneurship/ skill Development offered by the department. |

DEPARTMENT OF SOCIAL WORK

SYLLABUS COPY OF THE COURSES HIGHLIGHTING THE FOCUS ON EMPLOYABILITY/ ENTREPRENEURSHIP/ SKILL DEVELOPMENT

1. List of courses for the programmes in order of

| S. No. | Programme Name |
|--------|-----------------------------------|
| i. | Master of Social Work (Full Time) |

2. Syllabus of the courses as per the list.

Legend: Words highlighted with **Blue Color** - Entrepreneurship

Words highlighted with **Red Color** - Employability
Words highlighted with **Purple Color** - Skill Development

1. List of Courses

| Name of the Course | Course Code | Year of introduction | Activities/Content with direct bearing on Employability/ Entrepreneurship/ Skill development |
|---|-----------------|----------------------|---|
| Introduction to Society and Social Work | YSW101 | 2019-20 | Employability Skills- Application of methods in professional setting |
| Social Work with Individuals | YSW102 | 2019-20 | Employability Skill & Entrepreneurship Skill -Case History taking, Rehablitation, Practise in Professional setting |
| Social Work with Groups | YSW103 | 2019-20 | Employability Skill & Entrepreneurship Skill -Team building, problem solving, Rehablitation, Practise in Professional setting |
| Social with Communities and Radical Social Work | YSW104 | 2019-20 | Employability Skills- Organising, Fund raising, Planning, Resource Mobalization, Practise in Professional setting |
| Social Wok Practicum - I | YSW105 | 2019-20 | Employability Skills- Practise of Social Work Methods in Professional setting |
| Social Work Research and Statistics | YSW202 | 2019-20 | Employability Skill-Research on Social Work & publishing in research journals |
| Social Policy and Welfare Administration | YSW203 | 2019-20 | Employability Skill-Planning, Organizing, Advertising, Team coordination |
| Corporate Social Responsibility | YSW204 | 2019-20 | Employability Skill: Corporate Social Responsibility Project proposal Writing Fund Raising |
| Social Wok Practicum - II | YSW205 | 2019-20 | Employability Skills: Practise of Social Work Methods in Professional setting |
| Electives-I | YSW301 A/B/C | 2019-20 | Employability Skill- Field based practise in Professional setting |
| Electives-II | YSW302 A/B/C | 2019-20 | Employability Skill- Field based practise in Professional setting |
| Electives-III | YSW303 A/B/C | 2019-20 | Employability Skill- Field based practise in Professional setting |
| Electives-IV | YSW304 A/B/C | 2019-20 | Employability Skill- Field based practise in Professional setting |
| Concurrent Field Work - III | YSW305 | 2019-20 | Employability Skills- Practise of Social Work Methods in Professional setting |

| Concurrent Field Work-IV | YSW401 | 2019-20 | Employability Skills- Practise of Social Work Methods in Professional setting |
|---------------------------------|--------|---------|---|
| Block Placement - Internship | YSW402 | 2019-20 | Employability Skill-Two months Internship training on professional setting. |
| Project Work | YSW403 | 2019-20 | Employability Skill-Research on Social Work & publishing in research journals |

| SEMESTER -I | | | | | | |
|--------------|---|---|----------|---|---------|--|
| Subject Code | Subject Title | | Category | | | |
| Subject Code | | | T | P | CREDITS | |
| YSW101 | INTRODUCTION TO SOCIETY AND SOCIAL WORK | 4 | 0 | 0 | 4 | |

PREAMBLE

This course will familiarize students with the various roles, functions, and tasks which social workers perform in a variety of settings and acquaint them with the primary skills and practices of generalist social work. Students will be introduced to social work practice as a multi-level and multi-method approach, influencing change in problem situations. Students will also be introduced to the core values and Code of Ethics of social work and be exposed to issues of diversity, oppression, and social justice.

COURSE OBJECTIVES

- To acquire basic knowledge on professional Social Work.
- To understand historical development of the profession, its concepts and different methods.
- To develop skills and techniques in dealing with social issues and problems
- To apply oneself as an instrument of change.

COURSE OUTCOME

The student will be able to

| CO1 | Illustrate the Social Work concept, methods and explain about Social Work Education. | Cognitive | Understanding |
|-----|---|-----------|--------------------------|
| CO2 | Recall Social Work professional values, code of ethics and invent skills required for Social Worker | Cognitive | Remembering Creating |
| CO3 | Distinguish the concepts of Society, Community, Cultural process and its elements | Cognitive | Analyzing |
| CO4 | Explain the constitution of India and Social Welfare | Cognitive | Understanding Evaluating |
| CO5 | Identify various Social Problems prevalent in India | Cognitive | Applying |

UNIT – I 12 Hours

Social Work: Introduction to Social Work as practiced today in India, Concept, Definition, Social Service, Social Welfare, Social Security, Social Reforms, Social Defense, Social Justice, Social Legislation and Social Education. Contribution of Indian Social reformers to Social movements and Social Welfare. Historical development of Social Work in UK, USA and India.

UNIT – II 12 Hours

Social Work as a Profession: Nature and its scope; Principles and its Methods - Professional Values, Code of ethics, Fields of Social Work, Skills for Social Worker. Social Work education and its growth, Objectives of Field work, new developments in Social Work literature, Professional organizations for Social Work in India and abroad. Status and Problems of Social Work professionals in India.

UNIT – III 12 Hours

Individual and Society: Concepts: Society, Community, Association, Institution, Cultural Process and it's Elements, Social Stratification; Factors of Social Change; Institutional and Social groups-types and functions; Cultural lag and cultural change, Social control and Social deviance.

UNIT IV 12 Hours

Constitution of India and Social Welfare: Indian Constitution and its implication of Social Welfare: Fundamental Rights Part-III, Fundamental Duties Part-IV A, Directive principles of State Policy Part-IV, Human Rights According to U.N Charter and Indian Constitution.

UNIT – V 12 Hours

Social Problems in India: Poverty; Unemployment; Population; Social Disorganization, Issues related to weaker section, marginalized and excluded groups. Cyber-crimes, Technological addiction; Corruption; dowry and suicides. Specific social issues in Tamil Nadu.

Total Hours-60

REFERENCES:

- 1. Stanley. S. Social Problems in India, Allied Publishers, New Delhi 2005.
- 2. Jacob K.K. Social Work Education in India, Himanshu Pub., New Delhi, 2002
- 3. Chowdry P. Introduction to Social Work, New Atmaram & Sons. New Delhi, 1998
- 4. Wadia A.R. History and Philosophy of Social Work in India, Allied Publication, New Delhi, 2001.
- 5. Memoria C.B. Social Problems and Social disorganization in India. Kitab Mahal, New Delhi.

| SEMESTER -I | | | | | | | |
|--------------|------------------------------|---|----------|---|---------|--|--|
| Subject Code | Subject Title | | Category | | | | |
| Subject Code | | | T | P | CREDITS | | |
| YSW102 | SOCIAL WORK WITH INDIVIDUALS | 4 | 0 | 0 | 4 | | |

PREAMBLE

This course aims to develop simple to complex skills of working with individuals in various situations like crisis, preventive, facilitative and developmental. This course also aims at introducing the graduates to understand, develop abilities, critically analyze the problems of individuals, intervene and enhance better living.

COURSE OBJECTIVES

- To understand social case work as a method of Social Work and appreciate its place in Social Work practice.
- To develop abilities to critically analyze problems of individuals factors affecting them.
- To enhance understanding of the basic values, principles concepts, tools techniques skills and process.
- To develop appropriate skills and attitudes to work with individuals.

COURSE OUTCOME

| CO1 | Illustrate the concept of Social Case Work practice in | Cognitive | Understanding |
|-----|--|-----------|---------------|
| | the fields of Social Work. | | |
| CO2 | Discuss the theories and approaches of Social Case | Cognitive | Creating |
| | Work and extend these approaches in the field work. | | Understanding |
| CO3 | Relate and how the Case work tools and techniques | Cognitive | Remembering |
| | helped for a Social Worker working with individuals | | |
| | and families | | |
| CO4 | Apply the process of Social Case Work in order to | Cognitive | Applying |
| | solve the problems of individuals | | |
| CO5 | Evaluate the working relationship with the client and | Cognitive | Evaluating |
| | prioritize the emerging trends in Social Work with | | |
| | Individuals. | | |

UNIT I 12 Hours

Social Case work: Definitions, scope, historical development -Concepts of adjustment and maladjustment - Philosophical assumptions and casework values. Principles of casework; Components of Social Case Work: Person, Problem, Place and Process.

UNIT II 12 Hours

Process in casework: Study, assessment, intervention, evaluation, follow-up, and termination. Theories and approaches: Psycho-social approach, Functional approach, Problem solving approach, Crisis Theory, Family intervention, Behavioural modification, Transactional analysis and Holistic approach.

UNIT III 12 Hours

Tools for Help: Case work tools: Interview, home visit, observation, listening, communication skills, rapport building. Records: Nature, purpose and principles of recording. Techniques of casework: Supportive, resource enhancement and counseling. Self as a professional: Professional self - Conflicts and dilemmas in working with individuals and families.

UNIT IV 12 Hours

Application of Method: Primary and secondary settings - Application of methods in family, women, and child welfare settings, marriage counseling centers, schools settings, medical and psychiatric settings, correctional institutions, and industry.

UNIT V 12 Hours

Emerging trends in Social Work with Individuals: Short Term Case Work, Preventive Case Work intervention, multiple interviewing, psychotherapy, similarities and difference between case work, counseling and psychotherapy. Referrals, psychiatric consultation and psychological tests.

Total Hours -60

REFERENCES

- 1. Banerjee, G. R. 1971 "Some Thoughts on Professional Self in Social Work", Indian Journal of Social Work, Mumbai: Tata Institute of Social Sciences.
- 2. Biestek, F. P. 1957 The Case Work Relationship, London, George Allen and Unwin.
- 3. Hamilton, G. 1950 Theory and Practice in Social Case Work, New York, Columbia University Press.
- 4. Joel Fisher. 1978 Effective Case Work Practice An Eclectic Approach, New York: McGraw Hill.

| SEMESTER -I | | | | | | | |
|--------------|-------------------------|---|----------|---|---------|--|--|
| Subject Code | Subject Title | | Category | | | | |
| Subject Code | | | T | P | CREDITS | | |
| YSW103 | SOCIAL WORK WITH GROUPS | 4 | 0 | 0 | 4 | | |

PREAMBLE

This course aims at developing the understanding of Group Work as a method of Social Work. It is also helping the learners to understand and develop abilities to critically analyze the problems of groups in various settings. This paper indeed enlightens the graduates of Social Work profession to work with various groups and achieve better coping towards working in a team.

COURSE OBJECTIVES

- To develop understanding of group work as a method of Social Work.
- To gain knowledge about group formation and use of a variety of group approaches.
- To develop knowledge, skills and techniques to be used by the Social Worker in groups.
- To understanding group as an instrument of change.

COURSE OUTCOME

| CO1 | Demonstrate the concept of Social Group Work practice in the fields of Social Work. | Cognitive | Understanding |
|-----|--|-----------|------------------------|
| CO2 | Create and construct different types of social groups in the community and develop the group process in different stages. | Cognitive | Creating Understanding |
| CO3 | Plan the group activity for the intervention of Group work Process | Cognitive | Remembering |
| CO4 | Apply the approaches and theory of group work practice in order to solve the problems of groups | Cognitive | Applying |
| CO5 | Evaluate the working relationship with the groups in different settings and record the glimpses. | Cognitive | Evaluating |

UNIT – I 12 Hours

Social Group Work: Definition, objectives and scope - Models of Group Work- Historical Development of Group Work, Principles of Group Work, Values, Significance, Principles and Skills - Group Work Process - Limitation of social group work practice in India.

UNIT – II 12 Hours

Social Groups and Development: Definition, Characteristics, Types of Groups and Functions of a Group - Stages of Group Development, Basic Human Needs met by Groups at Different Stages of Group Development - Group Process : Bond, Acceptance, Isolation, Rejection, Sub-Group Formation, Withdrawal, Behaviour Contagion, Conflict and Control.

UNIT – III 12 Hours

Programme Planning: Meaning and Definition of Programme, Principles and Process of Programme Planning and the place of Agency in Programme Planning - Programme Laboratory: Values and Techniques (Games, Singing, Dancing, Dramatics, Street play, Puppetry, Group Discussions, Excursion, Psychodrama, Socio drama, Role play, and Brain Storming) - Rural Camp: Planning, Organizing, Executing, Evaluating and Reporting.

UNIT – IV 12 Hours

Approaches and Practices of Social Work with Groups: Group Therapy, Group Psychotherapy, Use of Home Visits and Collateral Contacts. Leadership: Concepts, Definition, Characteristics, Functions, Qualities of Leader, Types and Theories of Leadership, Training for Leadership - Sociometry and Sociogram - Group Work Supervision: Meaning, Purpose and Functions.

UNIT – V 12 Hours

Group Work Recording: Meaning, Purpose, Principles, Process and Summary Records - Group Work Evaluation: Meaning and its Place in Group Work, Steps in Group Work Evaluation and Criteria for Good Group Work. Application of Group Work Methods in Different Settings: Community Settings, Medical and Psychiatric Settings, De-Addiction Centres, Correctional Institutions, Schools, Industries, Special Schools and Aged Homes.

REFERENCES:

- 1. Allan Brown, 2005; Group Work: Third edition, Rawat Book Sellers, Jaipur
- 2. Balgopal, P.R.& Vassil, T.V. 1983 Groups in Social Work: An Ecological Perspective.New York: Macmillan
- 3. Brown, Allan 1994 Group Work. Hamphshire: Ashgate.
- 4. Dirverdi, 2005 Group Work with Children and Adolescent, Rawat Book Sellers, Jaipur
- 5. P.D.Misra, Penna Misra, Social Work Practice, 2001
- 6. Garrin, 2006, Handbook of Social Work with Groups, Rawat Book Sellers, Jaipur
- 7. Geoffrey, L.G. & Ephross, P.H.1997 Group Work with Population at Risk. New York:
- 8. Oxford University Press.
- 9. Toseland, R.W. & Rivas, R.1984 An Introduction to Group Work Practice. New York: MacMillian.

| SEMESTER -I | | | | | | | |
|----------------------------|--|---|---|----------|---------|--|--|
| Subject Code Subject Title | | | | Category | | | |
| Subject Code | Subject Title | | T | P | CREDITS | | |
| YSW104 | SOCIAL WORK WITH COMMUNITIES AND RADICAL SOCIAL WORK | 4 | 0 | 0 | 4 | | |

COURSE OBJECTIVES

- To understand the elements of community organization practice.
- To enhance knowledge on Historical development of the community organization and strategies for social action.
- To develop skills and techniques in dealing with the micro-macro connections between the range of complex issues in practice.
- To express attitudes conducive to participatory activities for civil society.

COURSE OUTCOME

The Student will be able to

| CO1 | Explain the types of community, its structure and classify | Understanding | |
|-----|--|---------------|--|
| | Community organization and Community Development | | |
| CO2 | List the Method of Community organization and Apply the skills for | Applying and | |
| | Community organization | Analyzing | |
| CO3 | Summarize the phases of Community organization and relate the | | |
| | role of social worker | Understanding | |
| CO4 | Plan programme addressing issues in the community and decide | Creating and | |
| | suitable programme laboratory techniques. | Evaluating | |
| CO5 | Demonstrate the models and strategies of Social action and Social | Understanding | |
| | reforms | | |

UNIT – I 12 Hours

Community: Meaning, Types and Characteristics; Community Power Structure. Community Dynamics: Integrative and Disintegrative Processes in the Community. Community Organization: Concept, Definition, Objectives, Philosophy, Approaches and Principles; Community Organizations as a Method of Social Work; Community Welfare Councils and Community Chests. Community Organization and Community Development: Similarities and Differences.

UNIT – II 12 Hours

Methods of Community Organization: Planning, Education, Communication, Community Participation, Collective Decision Making, Involvement of Groups and Organizations, Resource Mobilization, Community Action, Legislative and Non-Legislative Promotion, Co-Ordination; Skills in Community Organization; Community Organization as an Approach to Community Development.

UNIT – III 12 Hours

Phases of Community Organization: Study, Assessment, Discussion, Organization, Action, Evaluation, Modification, Continuation; Community Study; Community Organization in Emergencies (Fire, Flood, Famine, Drought, Earthquake, Tsunami, and War); Role of Social Workers in Community Organization.

UNIT – IV 12 Hours

Programme Planning: Meaning and Definition of Programme, Principles and Process of Programme Planning and the place of Agency in Programme Planning; Programme Laboratory - Values and Techniques: (Games, Singing, Dancing, Dramatics, Street play, Puppetry, Group Discussions, Excursion, Psychodrama, Socio drama, Role play, and Brain Storming) - Rural Camp: Planning, Organizing, Executing, Evaluating and Reporting.

UNIT – V 12 Hours

Radical Social Work: Aims and criticism of Traditional Social Work; Social Action: Definition, Strategies of Social Action and Social Reform; Saul Alinsky's and Paulo Freire's

Methods; Process of Social Action. Models and Strategies of Community Organization: Locality Development Model - Social Planning Model - Social Action Model - Select methods of public interest mobilization, litigation, protests and demonstrations, Dealing with authorities, Public Relations, Planning, Monitoring and Evaluation

Total Hours -60

REFERENCES

- Shivappa R. 2009 STREAMS IN THE RIVER- A Journey Into Inclusive Concerns, Dhatri Pustaka, Bangalore
- 2. Biklen, Bouglas.P, Community Organizing Theory & Practice, New Jersey Prentice.
- 3. Beher A and Samuel J (2006) Social Watch in India: Citizens Report on Governance and Development, Pune: NCAS
- 4. Kettner, P and Moroney, Robert (2007) Designing and Managing Programs: An Effectiveness-Based Approach, University of Florida
- 5. Ledwith Margaret (2005) Community Development: A Critical Approach, Policy Press
- 6. Somesh Kumar (2002) Methods for Community Participation: A complete guide for practitioners, New Delhi: Sage Publication Vista
- 7. Donna Hardina (2013) *Innovative Approaches for Teaching Community Organization Skills* published by Routledge, New York.
- 8. Christopher A.J & Willium Thomas.A (2006) *Community Organization & Social Action*, Himalaya, Mumbai

| SEMESTER -II | | | | | | |
|--------------|--|---------|----------|---|---|--|
| Subject Code | ect Code Subject Title | | Category | | | |
| Subject code | Subject Title | L T P C | CREDITS | | | |
| YSW 202 | SOCIAL WORK RESEARCH AND STATISTICS | 4 | 0 | 0 | 4 | |

COURSE OBJECTIVES

- To understand the scientific approach to human inquiry in comparison to the native or common sense approach in various aspects, of Social Work research process.
- To develop an ability to see the linkages between practice, research, theory and their role in enriching one another. conceptualize, formulate and conduct simple research
- To enhance knowledge conceptualization of a research strategy and problem; writing a research proposal; developing tools for collecting data; use of sampling, strategies for data collection, processing, presentation, analysis and interpretation; and writing research report etc.
- To develop attitudes conducive to participatory activities for civil society.

COURSE OUTCOME

The Student will be able to

| CO1 | Define the Social research and Social work research, outline the | Remembering and |
|-----|--|-----------------------|
| | steps in research | Understanding |
| CO2 | Explain the Research design and Sampling techniques | Understanding |
| CO3 | List the Sources of Data collection and recall the tools to be | Remembering and |
| | chosen | applying |
| CO4 | Analyze the data collected Interpret and discuss | Analysis, Evaluate |
| | | and Create |
| CO5 | Illustrate the statistical design for data analysis and compile data | Understand and Create |
| | using computer applications | |

UNIT – I 12 Hours

Social Work Research: Meaning, definition, ethics, purpose of research, Social research and Social Work research. Scientific Method: Nature. Characteristics, purpose and steps in research process; Formulation of Research problems, Review of Literature.

UNIT – II 12 Hours

Research Design and Sampling: Types: Exploratory, Descriptive, Diagnostic and Experimental. Mixed Methods in research. Hypothesis: Sources, Formulation, Attributes of hypotheses and types. Sampling: Definition Principles, Types and procedures; population and Universe, measurement: Meaning, levels of measurement: Nominal ordinal, interval and ratio; validity and reliability: meaning and types.

UNIT – III 12 Hours

Sources and Methods of Data Collection: Sources: Primary and Secondary; Research tools: Observation and Survey methods, Interview guide, Interview schedule, questionnaire, FGD, Case Study. Pre-test and pilot study.

UNIT –IV 12 Hours

Preparation of Research Proposal: Format processing of Data, Code book, Transcription, tabulation, Diagrammatic representation of data. Interpretation and analysis, Discussion; Report writing and Referencing; Applications and Limitations of Research in Social Work.

UNIT – V 12 Hours

Social Statistics: Statistics: Meaning, use and its limitations in Social Work Research. Measures of Central' Tendency: Arithmetic Mean, Median and Mode Dispersion: Range, Quartile deviation, Standard deviation and Co-efficient of Variation. Tests of significance: "t" test and chi-square and Correlation; Meaning, types and uses: Karl Pearson's Coefficient of Correlation and Spearman's Rank Correlation. Computer applications: Special reference to Statistical Package for Social Science (SPSS)

Total Hours -60

REFERENCES

- 1. Crabtres, B. F. and Miller, Doing Qualitative Research, New Delhi: W. L. (Eds.) 2000 Sage Publications.
- 2. Denzin, Norman, K. & Handbook of Qualitative Research (II ed.), Lincoln, Y. S. (Eds.) 2000 New Delhi: Sage Publications.
- 3. Field, Andy. 2000 Discovering Statistics Using SPSS for Windows: Advanced Techniques for Beginning, New Delhi:Sage Publications.
- 4. Foster, J. J. 1998 Data Analysis Using SPSS for Windows: A Beginner's Guide, New Delhi: Sage Publications.

| SEMESTER -II | | | | | |
|--------------|--|----------|---|-------|---------|
| Subject Code | Subject Title | Category | | egory | |
| Subject Code | Subject Hitc | L | Т | P | CREDITS |
| YSW203 | SOCIAL POLICY AND WELFARE ADMINISTRATION | 4 | 0 | 0 | 4 |

PREAMBLE

The course aims to develop management competencies to function in organizations, participate as a team member and understand the role of a Social Work programmes.

COURSE OBJECTIVES

- To gain knowledge nature, structure and development of social welfare organizations in corporate, public and voluntary sectors in the context of Social Work profession.
- To understand policies and procedures involved in establishing and maintaining human service organizations.
- To acquire skills to network and participate in the management of resources human, material and environmental.
- To develop ability to analyze the practices applied in specific settings.

COURSE OUTCOME

The Student will be able to

| CO1 | Explain the sources and instrument of Social Policies and list the | Understanding and |
|-----|--|----------------------|
| | welfare programmes for weaker and vulnerable groups of the society | Remembering |
| CO2 | Define the Social Legislation as instrument of Social Change and | Remembering and |
| | Relate to prevent Social Problem | Understanding |
| CO3 | Demonstrate the functions of Social Work Administration | Understanding |
| CO4 | Recall the administrative process and identify potential people to | Understanding, Apply |
| | develop the welfare Institute | and Create |
| CO5 | Interpret the Constitution and byelaws of the registered Social | Understand, Analyse |
| | welfare organizations and build public relations for promotion of | and create |
| | the organization. | |

UNIT I 12 Hours

Social Policy: Definitions, Need, Evolution and Constitutional base; Sources and Instrument of social policy, Welfare programmes for Women, Children, Youth, Aged, Destitute & differently abled (Institutional & Non-Institutional), Social Welfare Programmes for SCs & STs., Integrated Child Development Services, Social security schemes of Central & State Governments.

UNIT II 12 Hours

Social Legislation: Definition, Social Legislation as an Instrument of social change. Legislation related to Social Problem; Laws related to Marriage, Divorce, Adoption, Minorities, Inheritance and Guardianship, RTI,RTE and PIL Acts

UNIT III 12 Hours

Social Work Administration.- Meaning and definition. Administration- Meaning, scope & principles. Organization,. Management, Public Administration. Functions of Social Work administration. Social Welfare Administration in India- National level & State level Social Welfare Department- Functions and Programmes. Organizational structure, Programmes of Central Social Welfare Board.

UNIT IV 12 Hours

Administrative process in welfare institutions- Planning, Organizing, Directing, Staffing, Coordinating .Financial administration- Budgeting, Fund raising, Accounting, Auditing. Public relations & reports, maintenance of files, Enhancing the involvement and the potential of people in organization's executive boards, committees; professionals and other staff-relationship, communication, teamwork, and facilitating team building, supervision, and participation in training.

UNIT V 12 Hours

Non- Governmental organizations. Registration of Societies and Trusts., Constitution and byelaws. Societies Registration Act Factors motivating voluntary action. National & International voluntary agencies. Problems of voluntary organizations. Programme

Development: Programme management: long term, short term, and Documentation. Public Relations: Public relations need and its promotion by all in the organisation. Representing the organization, networking, public, corporate and voluntary sector, resource building, accountability, transparency, use of media for publicity.

Total Hours 60

REFERENCES

- 1. Choudhari, D. Paul. 1983 Social Welfare Administration, Delhi: Atma Ram and Sons.
- 2. Garain, S. 1998 Organizational Effectiveness of NGOs, Jaipur: University Book House.
- Garain, S. Towards a Measure of Perceived Organizational Effectiveness in Non-government Organization, Mumbai: Indian Journal of Social Work, 54 (2), 251 -270.
- 4. Goel, S. L. and Jain, R. K. 1988 Social Welfare Administration: Theory and: Practice, Vol. I and II, New Delhi: Deep and Deep Publications.
- 5. Jackson, J. 1989 Evaluation for Voluntary Organizations. Delhi: Information and NewsNetwork.

| SEMESTER -II | | | | | | |
|--------------|---------------------------------|---|----------|---|---------|--|
| Subject Code | Subject Title | | Category | | | |
| | Subject Title | L | T | P | CREDITS | |
| YSW204 | CORPORATE SOCIAL RESPONSIBILITY | 4 | 0 | 0 | 4 | |

Course Objectives

- To equip individuals with knowledge and skills undertaking Corporate Social Responsibility.
- To develop competencies for effective field interventions, research and management of CSR interventions.
- To develop an insight into present CSR strategies of model business organization.
- To enable students with conceptual clarity on need, purpose and relevance of research applicability in CSR practice.

COURSE OUTCOME

| CO1 | Illustrate the concept and its Importance of CSR | Cognitive | Understanding |
|-----|---|-----------|---------------|
| | towards society | | |
| CO2 | Summarize the guidelines for CSR Reporting and | Cognitive | Understanding |
| | Analyze the practices adopted by the companies | | Analyzing |
| | with respect to CSR | | |
| CO3 | Make the use of CSR towards stakeholders | Cognitive | Applying |
| CO4 | Criticize the role of Social Worker, NGO's and | Cognitive | Evaluating |
| | HR Professional in implementing CSR towards | | |
| | Corporate, Civil and Public Governance. | | |
| CO5 | Elaborate the recent trends in CSR and train the | Cognitive | Creating |
| | students to develop effective CSR strategy for | | Applying |
| | community upliftment. | | |

UNIT-I 12 Hours

Corporate Social Responsibility – Concept, importance of CSR, Caroll's pyramid of CSR, methods and scope of CSR – History of CSR, Developmental Phases of CSR, Business Ethics & Corporate Social Responsibility, CSR in Emerging Economies of the world.

UNIT-II 12 Hours

Corporate Transitions and CSR-SEBI Guidelines for Corporate Social Responsibility Reporting, Provisions for CSR in Companies Act 2013: Definition, CSR Activities, CSR Committees, CSR Policy, CSR Expenditure, CSR Reporting, Display of CSR activities on its website. Understanding the thrust areas mentioned in schedule IV of the Companies Act 2013, Understanding the practices adopted by companies with respect to CSR Committees, activities and policy.

UNIT-III 12 Hours

CSR towards Stakeholders- Shareholders, Creditors and Financial Institutions, Government, Consumers, Employees and Workers, Local Community and Society, CSR and environmental Concerns -Designing CSR Policy- Factors influencing CSR Policy, Stake holders and Social Preferences: Customer, Employees, Communities, Investors.

UNIT- IV 12 Hours

CSR governance and CSR roles: Public Governance; Corporate Governance; and Civic Governance. Role of Government and NGOs in CSR, Role of NGO"s and International Agencies CSR, Integrating CSR into Business, Role of HR Professionals in CSR, Role of Social workers in CSR, CSR Programmes in India and Abroad, Future of CSR.

UNIT – V 12 Hours

Recent trends in CSR; Transparency, Trust, community engagement, accessing new markets responsibly, initiatives to engage companies, standing Up for Social Injustices, Cross-Company Collaboration, Activism Spurs Results, Industries Leading on Key Issues, Companies Leverage Unique Assets for Disaster Relief, Solid and Liquid Waste Management, Smart villages, digital learning etc.,

Total Hours 60

References

- 1. Balachandran & Chandrasekaran, *Corporate Governance & Social Responsibility*, Prentice Hall, 2010.
- 2. Baxi C.V. and Prasad Ajit (2005): Corporate Social Responsibility, Excel Books.
- 3. Case study on Corporate Social Responsibility. Vol. I [ICFAI Business School CaseDevelopment Centre.] Vara Vasanthi ICFAI Books, Hyderabad.
- 4. Johnson, H.H. Business in contemporary society-framework & issues, WadsmortuPublishing Co Ltd
- 5. Madhumita Chatterji, Corporate Social Responsibility, Oxford University Press
- 6. Philip Kotler and Nancy Lee, Corporate social responsibility: Doing the most good forcompany and your cause, Wiley, 2005.

Semester-I

SOCIAL WORK PRACTICUM - I

Observational visits

Students have three General orientation classes handled by the internal faculty, three orientation classes on the electives by Field practitioner and Five to Ten Observation Visits.

Camp

Rural/Tribal Camp -6Days (Survey, Pilot Visits, Pre Camp Session, Resource Mobilization and Fixing Resource persons, Execution, Report Preparation and Post Camp Session.

Group project

Students have to organize two Group Awareness Campaign on a selected Social Issue.

Semester-II

ON CURRENT FIELD-WORK - 2

Common Concurrent Field-work Placement

Students are individually placed in an organization/agency, (such as Home for the Aged, Disabled, Schools, Rehabilitation Settings, De-addiction centres etc.,) to observe, learn, plan and to intervene with methods of Social Work: Case Work (4), Group Work (2) Community Organization programme (1).

Semester-III

CONCURRENT FIELD-WORK – 3

Elective Based Concurrent Field-work Placement

Elective based placements to students for 30 days, to practice methods of Social Work: CaseWork (4), Group Work (2) Community Organization programme (1).

Semester-IV

CONCURRENT FIELD-WORK – 4

Elective Based Concurrent Field-work Placement

Elective based placements to students for 30 days, to practice methods of Social Work: CaseWork (4), Group Work (2) Community Organization programme (1).

- Commencement of the Elective based Concurrent Field work in December- IV semester.
- Submission of report at the end of their Concurrent Field Work in February IV Semester. Final exam will be along with Block Placement Internship, Project at the end.
- Students are permitted according to their specialization to do their Concurrent Field Work(Industry/Hospital/Organization).